

CORDILLERA RANCH

Social Club Newsletter Ads

Ad Costs:

	Size	Black & White	Full Color
Full Page	7.5"w x 9.5" t	\$200	\$275
Half Page	7.5"w x 4.75"t	\$125	\$175
Quarter Page	3.75"w x 4.75"t	\$65	\$90
Sixth Page	3.75" w x 2.375"t	\$40	\$55
Business Card	3.5"w x 2"t	\$25	\$35

Paying for Ads:

Make checks payable to Cordillera Social Club

Send checks to Cat Mandell at 3056 Rio Cordillera, Boerne, TX 78006. My Phone number is 210-823-1213. You can also pay online at www.lifeattheranch.com.

Ad Characteristics:

MUST be Copy-ready. Bolder colors work best as the newsletter is printed and copied in black and white, however a full color digital edition is emailed. We are currently printing 3 full pages in color. They are the front inside cover, back inside cover and back cover. These spots will be filled on a first come first serve basis based on size - ie, full page ads first, half then quarter etc.

Please submit via email - jpg, Word or Pages (MAC). I cannot manipulate PDF files so your ad must be the exact dimensions above. Also since the newsletter is distributed in a pdf format sometimes the pdf ads appear "fuzzy" due to it being a 2nd generation pdf. Email to Cat Mandell at cat@mysagemortgage.com.

An ad can be mailed and it will be scanned but may not be high quality.

Due Dates:

All ads are due **with payment** on the 20th of the month for the following month's newsletter. The newsletter is published monthly with the exception of a combined June/July.